

# PACIFIC REGIONAL CULTURE STRATEGY 2020 – 2030

VISION 2030 | *SUSTAINABLE CULTURAL DEVELOPMENT*

## POST-MEETING FEEDBACK ON DEC TWG DRAFT

### *Response Rate:*

- 6 of the 11 WG members
- CI, NZ, Fiji, FP, Kiribati and Tonga

### *Focus:*

1. *The Approach*
2. *Our Story*
3. *National Culture Priorities*
4. *Vision*
5. *Cultural Values*

## RCS INTENT

- A guiding and enabling policy framework
- Provides a foundation for investment, development and growth within the culture sector and across national and regional development priorities.
- Aims to provide guidance and support to:
  - influence national, regional and global platforms
  - enhance understanding of the value of culture across sectors
  - build opportunities for partnerships and sharing
  - enhance communication and advocacy
  - build capability across the sector and for cross- and multi-sector approaches
- strengthen accountability for culturally sustainable development

## VISION & MISSION

**Our Vision** | Pacific cultures are vibrant, visible and valued for the empowerment, wellbeing and prosperity of our people.

**Our Mission** | To foster an inclusive culture sector that:

- is relevant to and encompasses all aspects of the daily lives of Pacific peoples and contributes to their holistic wellbeing;
- is supported by national, regional and international partnerships; and,
- contributes to the sustainable social, economic and environmental development of the region.

## PACIFIC PROVERBS AND METAPHORS

- *Guided by Pacific indigenous/cultural beliefs and philosophies from which we derive our values:*
- Vivili fa'amanu o matagi – We strive after our goals despite difficulties. It may be used to describe our Resilience as Pacific people (Samoa)
- Solesolevaki - Coming together as a community and working as a family towards the common good, for collective wellbeing and prosperity (Fiji)
- Wa kuk, wa jimor. Waan kojipan koj. Waan Kokkure koj. Waan jokkwier. Canoe to bring us together. Canoe belonging to everyone. Canoe to help us. Canoe to destroy us. Canoe to give meaning to our lives (RMI)
- Ho'okahi ka 'ilau like 'ana. Wield the paddles together. Working together (Hawaii)

## ***PRIORITIES***

- **Cultural Heritage:** Our cultural heritage, arts and languages are protected and thriving
- **Cultural Wellbeing:** Our cultures are treated as an integral component of economic, environmental, social and spiritual wellbeing
- **Cultural Innovation:** We are advancing culture in innovative ways for future generations
- **Institutional Mechanisms:** Our national legislation, strategies and policies amplify the value of culture and heritage

Cultural Heritage:	Cultural Wellbeing:	Cultural Innovation:	Institutional Mechanisms:
<i>Areas of shared interest</i>	<i>Areas of shared interest</i>	<i>Areas of shared interest</i>	<i>Areas of shared interest</i>
<ol style="list-style-type: none"> <li>1. transmission of knowledge and history;</li> <li>2. language revitalization;</li> <li>3. safeguarding traditional knowledge including natural and cultural heritage and intangible cultural heritage;</li> <li>4. protection of historical sites and places;</li> <li>5. traditional architecture/ building skills and navigation;</li> <li>6. valuing heritage skills and expertise;</li> <li>7. funding and institutional strengthening of traditional and contemporary artists and producers;</li> <li>8. celebrating and promoting cultural events.</li> </ol>	<ol style="list-style-type: none"> <li>1. incorporating culture into other sectoral efforts, including mainstreaming culture in education;</li> <li>2. climate change resilience and sustainable development;</li> <li>3. disaster risk management efforts;</li> <li>4. <b>Health (?)</b></li> <li>5. supporting sustainable cultural tourism and arts/culture opportunities that balance cultural, environmental, social and economic demands;</li> <li>6. supporting indigenous ownership of traditional knowledge and materials in sustainable development;</li> <li>7. encouraging equal opportunity for women, people living with disabilities and other marginalized and vulnerable minority groups;</li> <li>8. promoting healthy lifestyles through improved food security, local agricultural practices, slow food approaches and traditional food preservation methods.</li> </ol>	<ol style="list-style-type: none"> <li>1. taking a future-focused perspective to the protection of cultural resources and traditional materials;</li> <li>2. investing in opportunities that bridge customary with contemporary ideas;</li> <li>3. building youth capability and leadership around arts and culture;</li> <li>4. supporting creative entrepreneurship to build resilience especially creative producers in rural communities, out of school youth, heritage artisans, contemporary artists, women and marginalized community participation in the creative and cultural industries;</li> <li>5. strengthening Pacific peoples' participation in global markets;</li> <li>6. technology, transmission and storytelling</li> </ol>	<ol style="list-style-type: none"> <li>1. implementing government-led cultural strategies;</li> <li>2. strengthening legislation to protect culture;</li> <li>3. enabling regulations that support cultural production, traditional knowledge and materials;</li> <li>4. generating data, including cultural statistics, for quality decision making;</li> <li>5. government-led funding and communication to promote the arts;</li> <li>6. capability building of culture departments and other officials.</li> </ol>

<i>Cultural Heritage: Our cultural heritage, arts and languages are protected and thriving</i>	<i>Cultural Wellbeing: Our cultures are treated as an integral component of economic, environmental, social and spiritual wellbeing</i>	<i>Cultural Innovation: We are advancing culture in innovative ways for future generations</i>	<i>Institutional Mechanisms: Our national legislation, strategies and policies amplify the value of culture and heritage</i>
<i>What does success look like?</i>	<i>What does success look like?</i>	<i>What does success look like?</i>	<i>What does success look like?</i>
<ol style="list-style-type: none"> <li>1. Increased public and private sector expenditure for the preservation, protection and conservation of all cultural and natural heritage, by type of heritage (cultural, natural, mixed, World Heritage Centre designation) provided by national, regional and international agencies including heritage inventory/ cultural mapping.</li> <li>2. Improved access to scholarships and training/development and grant programmes for artists and producers.</li> <li>3. Established regional and international export mobility package for cultural and creative goods and services.</li> </ol>	<ol style="list-style-type: none"> <li>1. Integration of culture, language and heritage programmes in basic education</li> <li>2. Adoption and use of access-benefit tools for the use of TK of Indigenous peoples and local communities especially in relation to climate change mitigation and adaptation, disaster risk management efforts, health and extractive industries.</li> <li>3. Increased access to community awareness and local capacity programmes and opportunities in sustainable cultural tourism, youth leadership and entrepreneurship</li> </ol>	<ol style="list-style-type: none"> <li>1. Dedicated funding for the establishment of a Pacific resource base of digital and mass media tools including in Pacific languages</li> <li>2. Improved access to regional development programmes including cultural leadership and digital technology</li> <li>3. Regularized Festpac spaces and activities that facilitate artist forums, cross-collaboration and development opportunities</li> </ol>	<ol style="list-style-type: none"> <li>1. Commitment and resources for the development and implementation of regional guidelines for the protection of TK of indigenous peoples and local communities; framework for Cultural Indicators; checklist for collation of cultural statistics; and, guidelines for Culture mainstreaming and integration of TK in education and across national and policies.</li> <li>2. Improved access to regional and international development programmes for culture sector practitioners</li> </ol>



# QUESTIONS

1. Covid-19 as an emerging issue (short/long term impact on culture sector and cultural wellbeing)
2. *Further thoughts on Vision/Mission*
3. *Cross-Cutting Priorities:*
  - Global Commitments & Engagement (how to engage across global forums in the four priority areas)
  - Strategic Partnerships & Resource Mobility (across all 4 priority areas)
  - Cultural Statistics (for the enhancement of data/evidence base)